PROTOTYPING IN MOBILE

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MOBILE PROTOTYPING

Mobile prototyping is crucial to getting user experiencescorrect. Ideally, we want mobile prototyping to give us feedback on three aspects:

- Page Flow
- User Interface Interaction
- Device Interaction

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PAPER PROTOTYPING

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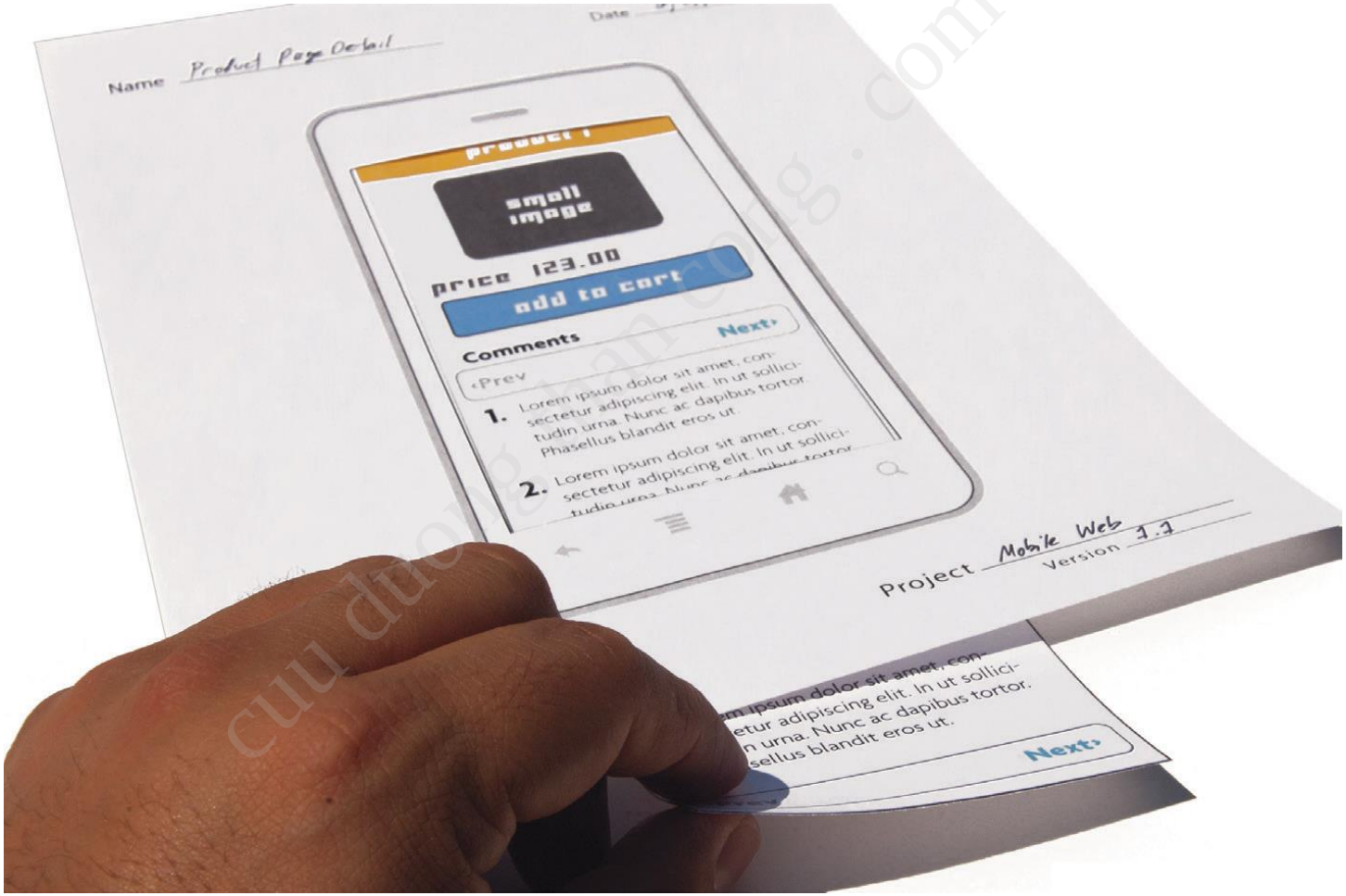
PAPER PROTOTYPING



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PAPER PROTOTYPING

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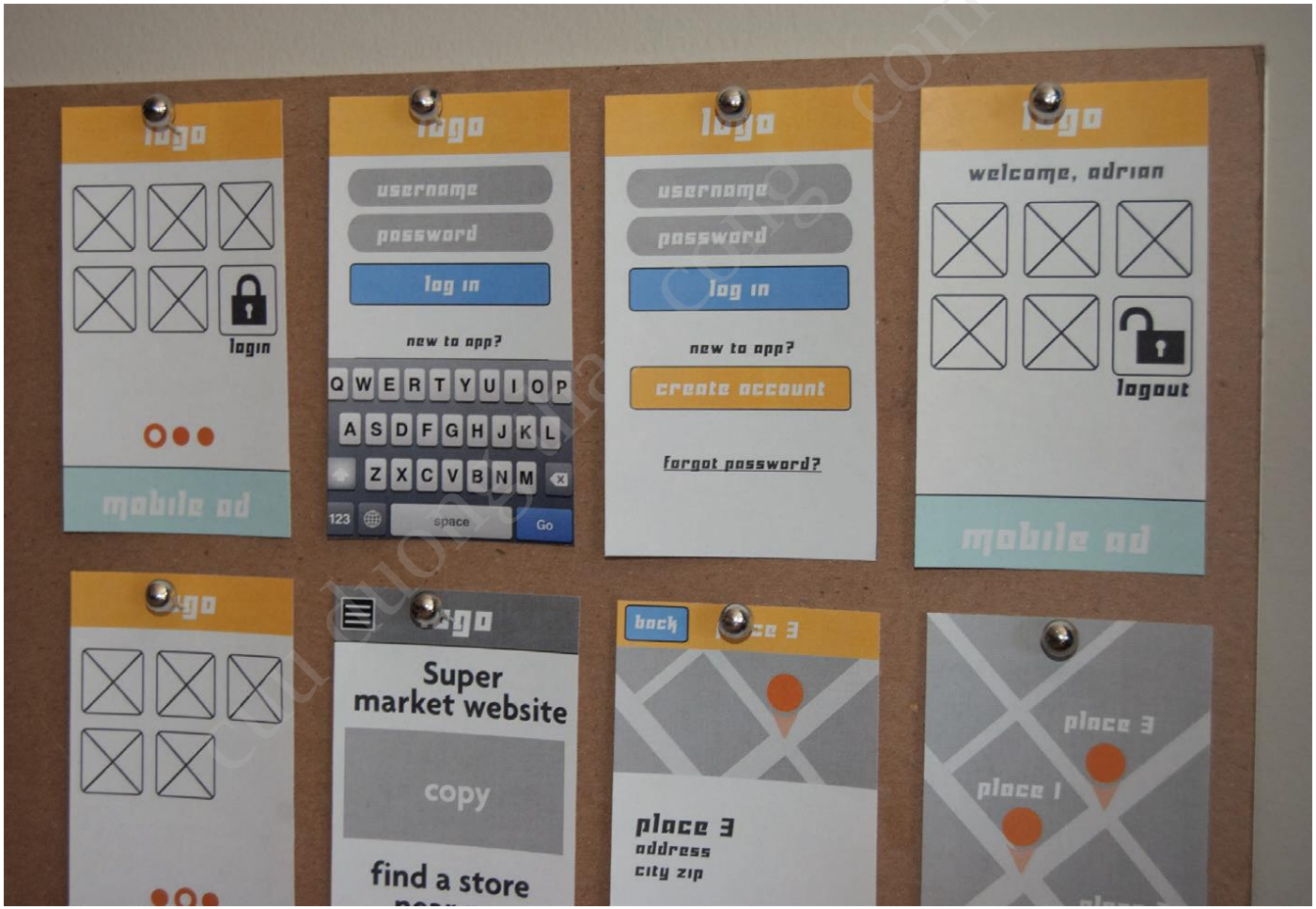
PAPER PROTOTYPING



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DESKTOP PROTOTYPING

- Simple
- Portable

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DESKTOP PROTOTYPING

#NO_SIMULATOR

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DESKTOP PROTOTYPING

#USING_THE_DEVICE

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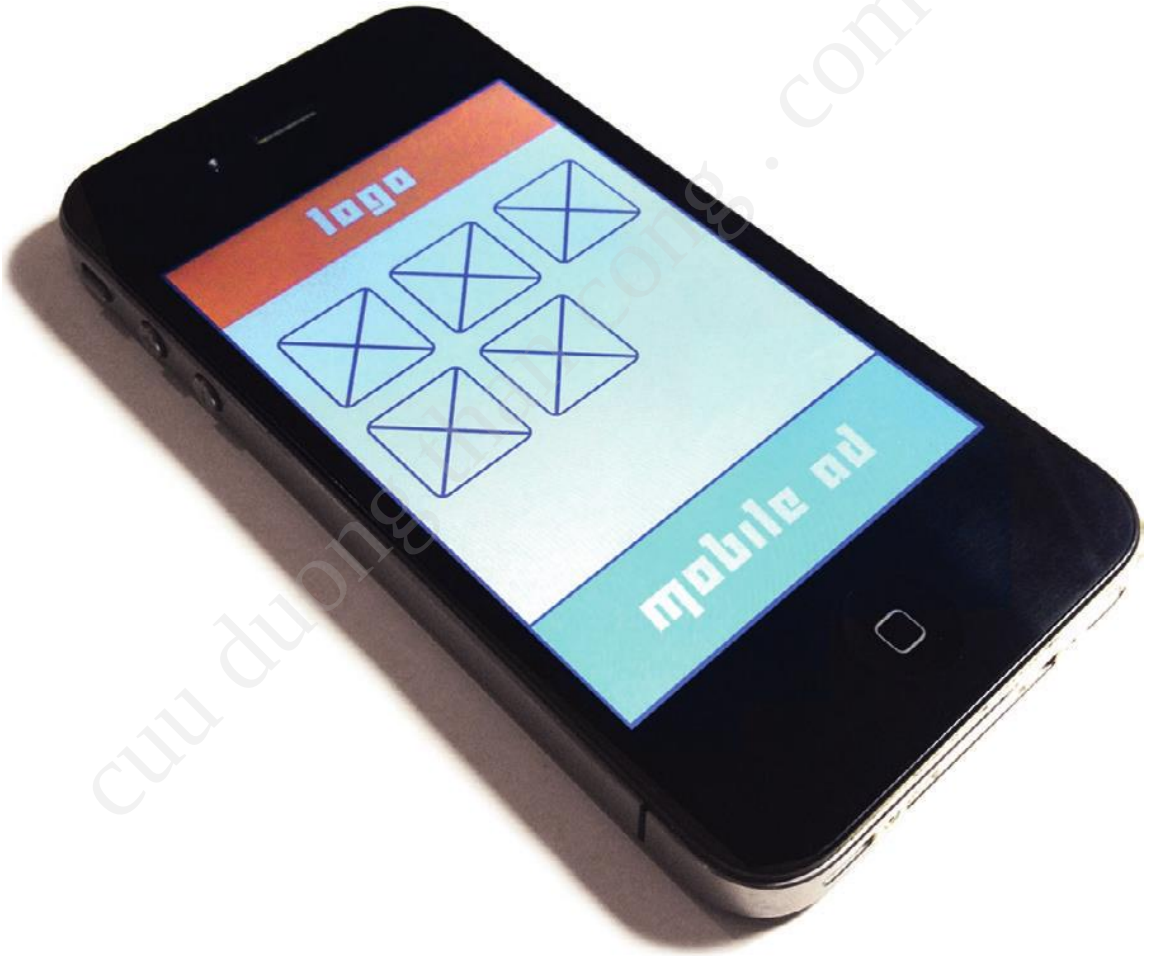
THE IMAGE PROTOTYPE



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CLICKABLE PROTOTYPE

#HTML5
#CONCEPT.LY

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THE PROTOTYPE TRAP

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MOBILE APP ADVANTAGES

- Build using native code
- Using devices specific features
- Design for known devices

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MOBILE APP DISADVANTAGES

- Design for unknown devices
- Pay to play
- The app store

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MOBILE WEB ADVANTAGES

- Everyone has a browser
- No special code to build
- No need to push updates
- Monetization is all you

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MOBILE WEB DISADVANTAGES

- Redirects are still problem
- Multiple mobile sites
- Not all mobile only features are available as APIs

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RESPONSIVE WEB DESIGN ADVANTAGES

- Say goodbye to redirects and say hello to break points
- No need to learn another piece of software

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RESPONSIVE WEB DESIGN DISADVANTAGES

- More work at you end
- Rethink your fancy web design
- Performance problems

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